Job Category – Multimedia
Competency Level – Master

General Job Descriptions:

1.   Establish and maintain Corporate Internet/Intranet architecture.
2.   Design and implement multimedia application/tools based on industry best practices.
3.   Plan and manage the design and production of multimedia products, including multimedia websites and computer games.
4.   Provide creative direction and manage multimedia projects, including computer animation, audio-visual production from concept development to production.
5.   Manage the implementation process for the organization's website updates, collaborating with cross-functional teams.
6.   Establish and maintain web and/or computer game development framework, policies, standards, common components based on industry best practice.
7.   Maintain and improve enterprise web portal and design global deployment architecture based on industry best practice.

Suggested Title:

Multimedia Content Manager

Relevant titles in the industry :

•   Creative Director (Digital Media)
•   Computer Animation Director
•   Multimedia Technical Director
•   Multimedia Production Director
•   Digital Development Manager
•   Computer Game Producer