

A decorative graphic consisting of overlapping blue, red, and yellow squares with a black crosshair.

# Facilitating a Digital Economy

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Office of the Government Chief Information Officer  
Commerce, Industry and Technology Bureau



# Digital 21 Strategy

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## **Our Vision:**

*Advancing our achievements and seizing new opportunities:*

*Building on Hong Kong's position as a world digital city*



# Action areas under 2007 Digital 21 Strategy

(under public consultation)

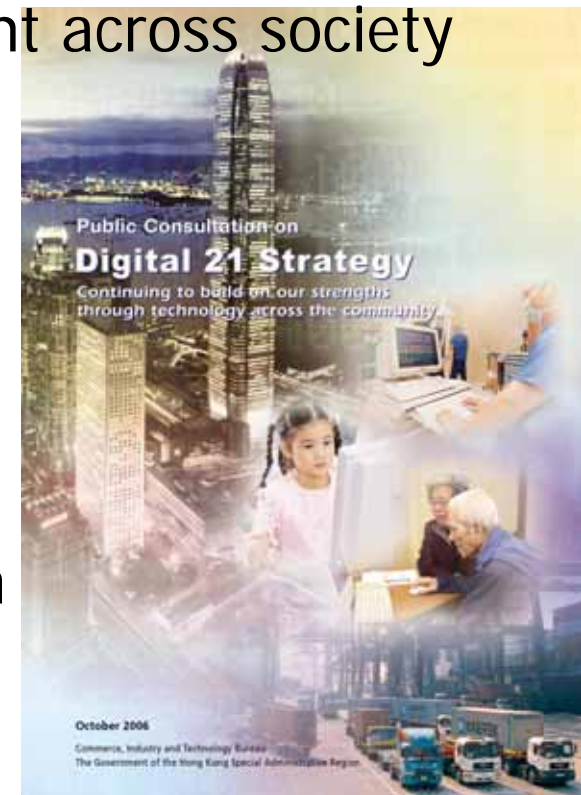


- Facilitating a digital economy
- Promoting advanced technology and innovation
- Hong Kong as a hub for technological cooperation and trade
- Enabling the next generation of public services
- Building an inclusive, knowledge-based society

# Facilitating a digital economy

Government's role:

- Facilitating the Hong Kong ICT blueprint across society
- Pathfinding ICT investments
- Deepening e-government programme
- Investment in R&D and innovation
- Regulatory framework
- Digital inclusion programmes
- Cross-border technological cooperation



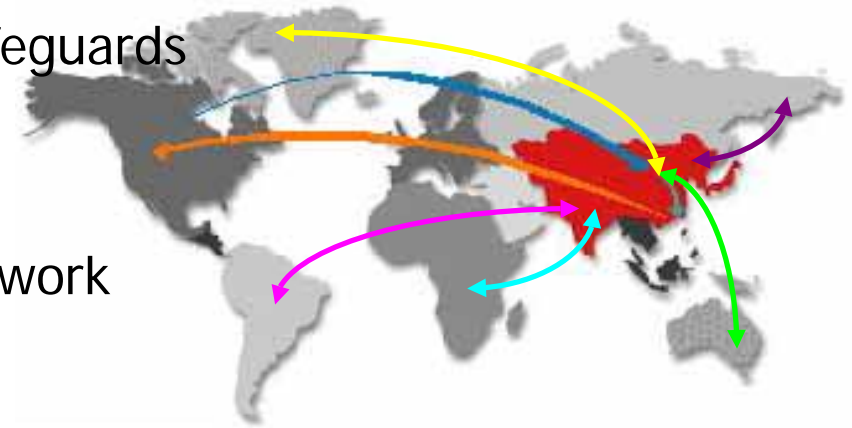
# Promoting advanced technology and innovation

- Strengthen Cyberport and Science Park hubs
- Enable R&D, IP transfer with five new Centres
- Encourage and support key technology domains:
  - Communications technologies
  - Digital content
  - Sensor and identification technologies
  - Software development
  - Next-generation Internet
- Promote excellence – HK ICT Awards



# Hong Kong as a hub for technological cooperation and trade

- HK/Mainland Synergy
  - HK as a two-way platform: help Mainland firms to attract foreign investment and participate in global economy
- HK/Mainland ICT Cooperation
- Vibrant ICT industry with knowledgeable workforce
- Conducive business environment
  - Information security and privacy safeguards
  - Protection of IP rights
  - Development of data standards
  - Enhancing the ICT regulatory framework



# Building an inclusive, knowledge-based society

- Government to lead discussions in:
  - Broadband connectivity for every citizen
  - Allowing every student access to ICT facilities to support learning
  - More affordable access to industry software solutions for SMEs
  - Information management in the community
  - Digital rights management infrastructure and culture



# Building an inclusive, knowledge-based society

- Publish 3<sup>rd</sup> IT in Education Strategy in 2007
- Establish strategy and initiatives to bridge digital divide
- Upgrade SME's capabilities
- Knowledge management



# Conclusion

- Innovation
  - Leverage on HK's unique position
  - Hub for technological cooperation and trade
- Transformation
  - Government
  - Business
  - Citizens



# Conclusion

- Concerted efforts required to advance HK's ICT development
- Office of the Government Chief Information Officer as coordinator





# Thank you

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