

Success Story of Project Completed for the Government

Date <15 06 2015>

Project Owner: Invest HK

Project Name (in English): -

Project Name (in Chinese): 2015 年 3 月至 4 月 鳳凰網廣告投放

Project Description:

Target management level staffs of Mainland China enterprises and place display banner ads on ifeng.com

Means of Service Acquisition: e-Marketing Consultancy Services with Implementation, Display banner in Mainland China website using Placement Targeting, Contextual Targeting, and Interest Targeting.

Contractor Name: AdTactics Marketing International Limited

Subcontractor Name: -

Project Commenced on: 1/3/2015

Project Completed on: 30/4/2015