

Success Story of Project Completed for the Government

Date: 15 FEB 2017

Project Owner: RTHK

Project Name (in English): RTHK On the Go Mobile App

Project Name (in Chinese): 香港電台隨身版

Project Description: RTHK On The Go provides latest RTHK programme highlights, live radio broadcasts, instant news and podcast programmes. With a Wi-Fi connection or mobile data network, user can enjoy RTHK at anytime and anywhere!

Means of Service Acquisition: Invitation for Quotation

Contractor Name: Zensis Limited

Subcontractor Name: N/A

Project Commenced on: 11/APR/2015

Project Completed on: 17/FEB/2016

Zensis provided mobile app and design service for RTHK in development of the RTHK On the Go app. By meeting up with RTHK, we interviewed RTHK team to understand the project goals and collected user requirements. In the project, Zensis provided trendy UI/UX design for the mobile apps and delivered the iPhone and Android apps with excellent user interface and user experience. After service deployment, Zensis continues to provide support and maintenance service for the system.

Zensis is highly experienced in multimedia mobile apps design and development. In this project, Zensis offered user friendly experience in live radio streaming and podcast offline media playback in which the streaming and downloading can be resumed seamlessly even when there is interruption due to phone call or poor network condition. Zensis is striving for delivering technology solution with excellent user experience and quality.