

Success Story of Project Completed for the Government

Date: 15 FEB 2017

Project Owner: RTHK

Project Name (in English): RTHK News Mobile App

Project Name (in Chinese): N/A

Project Description: RTHK News provides news content in both Chinese and English, including latest news and news programmes which is developed by News & Current Affairs and New Media Unit. Users can listen to live programme of RTHK Radio 1 or Radio 3. Users can add/remove and rearrange the news content blocks according to their preferences.

Means of Service Acquisition: Invitation for Quotation

Contractor Name: Zensis Limited

Subcontractor Name: N/A

Project Commenced on: 13/NOV/2014

Project Completed on: 18/FEB/2015

Zensis provided mobile app and design service for RTHK in development of the RTHK News app. By meeting up with RTHK, we interviewed the RTHK team to understand the project goals and collected user requirements. In the project, Zensis provided UI/UX design for the mobile apps and delivered the iPhone and Android apps with friendly user interface, user experience and performance. After service deployment, Zensis continues to provide support and maintenance service for the system.

Zensis is highly experienced in user experience design for mobile apps. In this project, Zensis thoughtfully designed a function to let end user to personalize the layout arrangement of news content block so user can get quick access to contents they like most. On the other hand, to take care of the visually impaired users, a switchable Simple Mode layout with simple and clean layout is also available for easy reading.