

Bess Chung (Cloud & Enterprise Product Marketing Manager):

I myself think that IT is connecting the whole world. With the emergence of information technologies nowadays, we can easily make contacts with the people around. More importantly, we can keep ourselves informed anytime and anywhere of what is happening and going on in the world. This can make our world, our society and even our living smarter and more intelligent.

Delon Yau (Technical Evangelist):

In fact, my target clients are mainly start-ups and students. I think the biggest challenge for them is that there are too many emerging technologies. While adopting new technologies, we also have to propose (solutions) that provide a considerable amount of business value and business impact to the society, which is relatively hard to achieve. I think it is important to adopt new technologies, but could we ensure that these technologies could provide a considerable amount of business value in the use case? I believe it is worth further exploring. Therefore, I hope that, through organising different events, we can share the knowledge of the latest technologies. In the meantime, we need to brainstorm a little bit on how to apply our latest technologies to bring literally some business impact to the society.

My advice is: keep embracing new things, and don't be lazy on our part, because we must keep learning about what is happening in the world. Since our decision of adopting which types of new technologies is actually based on the current IT trends, it would be difficult to apply new technologies to help others achieve more if you are detached from the fast-moving IT trends. This is also the most important part of Microsoft's vision, which is to empower everyone to achieve more.

Horace Chow (Chief Operating Officer of Microsoft China):

In the next five years, we actually need diversified talents in areas such as digital marketing and after-sales professional services. Cloud technology will be the mainstream which encompasses big data, AI (artificial intelligence), machine learning, mixed reality, etc., and all of these technologies will further uplift cloud technology to another level. Digital transformation is cross-sectoral, so for all the youngsters who are interested in joining the IT industry, there will be a lot of opportunities in the future.

“IT – You Study, We Hire!”