

Andy Leung (Assistant Marketing Manager, Hong Kong & Macau)

With the development of technologies, we often mention about globalisation. Doing business online, that is what we call e-commerce, is a big business trend nowadays. Compared to the traditional business models, e-commerce enables enterprises to reach out to buyers from all over the world at a lower cost, thus helping them expand their business more effectively.

Suyi Ho (Sales Planning and Operations Manager)

E-commerce has broadened my horizons, enabling me to think out of the box and expand my business. As for business operation, by applying Internet thinking to e-commerce, a new vision will emerge.

Andy Leung (Assistant Marketing Manager, Hong Kong & Macau)

In Hong Kong, e-commerce is a relatively new business model which is at its beginning stage. Many enterprises are looking for a way to develop e-commerce. As there isn't a specific success formula, e-commerce allows me greater flexibility to try different tasks and give full play to my strength, which brings me great challenges and satisfaction.

Suyi Ho (Sales Planning and Operations Manager)

I think many Hong Kong merchants and owners of enterprises or SMEs are still very conservative in the development of e-commerce. On the contrary, since the younger generation is born in the Internet age, they naturally have very different thinking and visions on e-commerce. Therefore, I consider that it is quite difficult to change the thinking and mindsets of the owners of SMEs and traditional businesses.

Andy Leung (Assistant Marketing Manager, Hong Kong & Macau)

I think technologies and the society are changing so fast that you will never know when you can apply what you have learnt today to your future work. Therefore, I encourage students to learn and embrace new things. You can seize the opportunities right away when they come knocking, and bring all the knowledge and skills you have learnt into full play.

Rick Ng (Business Director, Alibaba.com B2B Hong Kong)

With the advent of the Internet age, we are aware of business models like e-commerce, big data and the recent O2O (Online To Offline), as well as technologies like VR (virtual reality), AR (augmented reality), and MR (mixed reality), etc. I hope that students can learn and enhance their skills continuously in all business of our group.

What lie ahead are plenty of working opportunities for you. So I call on Hong Kong's youngsters to join hands to strive for excellence for Hong Kong's Internet economy.  
"IT – You Study, We Hire!"