SAHK – “Early Literacy App”

Introduction

“Early Literacy App” is developed from SAHK’s Early Literacy Resource Package and targets preschool children with academic ability at K1 level or above. To facilitate effective early literacy learning, the app provides parents and teaching staff with language learning activities at various levels that help children (especially those with potential specific learning difficulties in reading and writing) to acquire language learning skills (including oculomotor control, visual motor coordination, orthography-phonology-semantic mapping of Chinese characters, visual perception, phonological awareness, morphological awareness, orthographic awareness, pre-writing and writing skills, etc.) It also provides context-based learning resources at different development levels, with targeted characters based on the local curriculum. Through 24 videos and 120 interactive games, the app can enhance the motivation and interest of preschool children in early literacy learning.

Major Contents & Functions

“Early Literacy App” provides an early literacy learning platform in a vivid electronic media. The app consists of six different themes related to our daily living, namely, “My Body”, “My Family”, “My School”, “I love Reading”, “Beauty of Nature” and “Environmental Protection”. Each theme carries related tutorial videos and interactive games.

Story videos in the app bring children to different community scenarios through puppets in daily living scenes. Children will learn to use the targeted Chinese characters to communicate and express their needs. In addition, the videos on story comprehension Q&A (basic and advance levels) and nursery rhyme reading facilitate children’s development of listening, speaking and reading skills.

Each theme provides 21 games at basic and advanced levels attracting children to conduct various kinds of early literacy training, e.g. “Voice Recording Fairy” provides training on orthography-phonology-semantic mapping, “Swift Eyes and Hands” provides training on saccade and visual motor coordination, “Shake Shake Word Bowling” provides training on phonological awareness, “Happy Bus” provides training on pre-writing skills, “Monster of Word Creation” provides training on morphological awareness, and “Gluttonous Dino” provides training on orthographic awareness.

The games are equipped with a mysterious award system for attracting children to play different games repeatedly so as to enhance the motivation and effectiveness of early literacy learning. Furthermore, Facebook sharing and photo-taking functions are also available to encourage children to use the app as a learning tool.

Enquiries

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