



Participant Sharing

Automated Systems (HK)
Holdings Limited

Before joining this Scheme

- Why web accessibility?
- How to make a web accessibility website?
- What is the benefit?

Why web accessibility?

- Provide complete coverage of our services
- Fully utilize IT advantage

How to make a web accessibility website?

- Web accessibility = Rebuilding web site?
- Keyboard operational?
- Support screen reader?

Web accessibility = Rebuilding web site?

- No
- No web accessibility design in the first place

Keyboard operational

- No more mouse
- Standardized and structured web page design

Support screen reader

- Logical order
- Skip to content
- Readable PDF

What is the benefit?

- Government provides advisory services and technical workshops
- Extensive period for Assessment

What is the benefit?

- Enhancing Competitiveness
 - Reach out to more customers
 - Being the leader in the industry

What is the benefit?

- Social Responsibilities and Recognition
 - Build a positive corporate image
 - Contribute to a more caring and inclusive society
 - Receive an award which recognizes and publicizes achievements and good work



THANK YOU