

13 December 2006

 香港貿易發展局  
Hong Kong Trade Development Council

Mr Victor Lam,  
Office of the Government Chief Information Officer,  
Commerce Industry and Technology Bureau  
The Government of the Hong Kong  
Special Administrative Region,  
2/F., Murray Building, Garden Road  
Hong Kong

Dear Mr Lam,

**Public Consultation on Digital 21 Strategy**

Your letter to Ms Clare Wong regarding public consultation on the 2007 Digital 21 Strategy refers and I would like to thank your invitation for submitting views on the strategy paper.

The Council supports the broad vision of *advancing our ICT achievements and seizing new opportunities by building on Hong Kong's position as world digital city*. We are also supportive to the four key action areas identified in the strategy namely, (i) Promoting advanced technology and innovation; (ii) Developing Hong Kong as a hub for technological cooperation and trade; (iii) Enabling the next generation of public services and (iv) Building an inclusive knowledge-based society.

Promoting Hong Kong as a technology-trading hub has been identified as one of our key initiatives. We will steer our international marketing effort to build and reinforce Hong Kong's position as Asia's technology marketplace and offer a two-way platform bridging Chinese mainland and foreign technology companies in commercialisation, application and marketing.

The Council has forged bilateral cooperation with Hong Kong-Shenzhen High-Tech Alliance. Our alliance with Shenzhen signifies an innovative approach of fostering city-to-city, sector-to-sector partnership. In the long run, we aim to replicate this model to broaden Hong Kong's scope of co-operation in innovation and technology with other business partners, both the mainland and overseas.

Lastly, our on-going promotion programmes such as sector-specific missions, video-conferencing, business matchings will also play an integral part in technology

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We hereby wish a very successful implementation of the strategy upon its full fledged consultation and finalisation.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Sophia Chong', with a stylized flourish at the end.

Sophia Chong

Senior Service Promotion Manager